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ERICA TRICCO JOINS WASTE MANAGEMENT AS FOOD AND RETAIL MAJOR SALES ACCOUNT REPRESENTATIVE FOR SAN DIEGO AND ORANGE COUNTIES

(SAN DIEGO) October 18, 2010 – Erica Tricco has been appointed the food and retail major account sales representative for [Waste Management](#) in San Diego and Orange Counties. In her new position, Tricco will work in partnership with food and retail customers to manage and recover valuable renewable materials while eliminating unnecessary waste.

“With her extensive experience in marketing and sales, Erica is a great asset to the Waste Management team,” said Jason Rose, general manager and vice president of Waste Management San Diego and Orange County. “We have exciting sustainable services to offer our food and retail customers and Erica will play a vital role in helping large companies achieve their environmental goals.”

A FedEx employee of six years, Tricco most recently served as account executive of market development where she was responsible for marketing and development, proposing business plans and strategies, as well as providing value and solving problems for customers. Prior to that position, Tricco served as senior account executive where she acquired new domestic and international shipping accounts, managed customer relations and trained new account executives within the district. In addition, she retained and grew the FedEx shipping business and managed over 1,000 accounts while demonstrating strong organizational and prioritizing skills.

Tricco earned a bachelor’s degree in communications and a minor in Spanish from the University of Mississippi where she attended on a full volleyball scholarship.

About Waste Management

As North America’s largest provider of waste and environmental services, Waste Management is on a quest for environmental performance, to maximize resource value and minimize environmental impact. Waste is a valuable resource. Waste Management takes innovative steps to maximize and recover the resource that is in waste. To learn more visit www.wm.com and www.thinkgreen.com.

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