

FOR IMMEDIATE RELEASE

WASTE MANAGEMENT HELPS MOMS 'THINK GREEN' WITH EASY EVERYDAY ECO-TIPS FOR THE HOME

Eco-Friendly Tips for Today's Modern Mom

SAN DIEGO — May 3, 2011 - These days, a growing number of moms are making greener choices for their families and are working to create more sustainable homes. Waste Management has unveiled some environmentally conscious tips in time for Mother's Day that are sure to inspire more green mommies, as well as honor Mother Earth every day.

"Today's modern mom faces a balancing act of a full time job, cooking, cleaning and child care, so there isn't always abundant time and energy to make these duties 'green' too," said Elizabeth Neubrand, area communications manager for Waste Management. "Being a mom myself, I appreciate the simple tips that can be incorporated at home without reconstructing everyday life."

By putting into practice even a few of these easy tips, moms are sure to reduce their carbon footprint, see a positive difference in family health and even a few less trips to take out the trash:

- **Eat Green:** Re-evaluate your grocery list and avoid highly processed foods, diet foods, instant and ready-made foods, juice flavored drinks, white breads and sugary cereals and snacks.
- **Go organic:** Focus on fresh, organic in-season fruits and vegetables, whole grains high in fiber as well as beans, nuts and seeds.
- **Paper or plastic?:** How about canvas? Use recyclable canvas shopping bags when buying groceries instead of paper or plastic. Keep some in your car as well as at home so they are always on hand when you need them.
- **Dish out your meals with health in mind:** Use stainless steel or cast iron pots and pans when possible, as non-stick pans and finishes may be toxic. Serve your meals on ceramic dishes, use glass cups and avoid wasteful plastic-ware and paper plates.
- **Think twice about food storage:** Plastic containers can leach toxic chemicals into foods. Avoid reheating stored food in plastic containers and when possible, use glass jars.
- **Cut back on paper towels:** Though convenient, disposable paper towels are the cause of a lot of waste in the household. Stick with reusable sponges and micro-fiber cloths instead.
- **Drink from the tap:** Purchase a water filter to place directly on your faucet and reduce bottled water consumption by using a refillable canteen.
- **Green cleaning:** Cast out those chemical cleaning products and go back to the basics. Try wiping down surfaces with white vinegar, use baking soda in bathrooms, or purchase green-friendly products.
- **Plan a daily nature date with your kids:** Carve out some time each day to disconnect from the rest of the world and get outside with your kids. The time spent outdoors is not only healthy for the mind and body, it will help your children become more mindful about their environment.
- **Educate your children on being green:** The best way to continue the green movement is to educate the next generation. Teach your children simple ways they can help recycle, reduce and reuse.

ABOUT WASTE MANAGEMENT

Waste Management, Inc., based in Houston, Texas, is the leading provider of

FOR MORE INFORMATION

Waste Management

Audrey Doherty

619-236-8397

mixitup@prchemistry.com

Elizabeth Neubrand

619-972-1210

eneubrand@wm.com



THINK GREEN®

comprehensive waste management services in North America. Through its subsidiaries, the company provides collection, transfer, recycling and resource recovery, and disposal services. It is also a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. The company's customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more information about Waste Management visit www.wastemanagementsd.com or www.thinkgreen.com.

###