

We are pleased to welcome you to the current issue of PERSPECTIVES. You are receiving this e-mail because we understand you are interested in waste management issues such as transportation, land use planning, public health and environmental protection.

Did You Know?

- *Waste Management, combined with its wholly owned subsidiary Recycle America, is North America's largest recycler, managing 8 million tons of recyclables, saving natural resources and energy.*
- *Our renewable energy projects create enough energy to power about 1 million homes and save the equivalent of about more than 14 million barrels of oil per year (or 3.6 million tons of coal).*
- *Waste Management's landfills provide more than 24,000 acres of protected habitat for wildlife, and 73 are certified by the Wildlife Habitat Council.*

Clean Air Champions: Waste Management Clears the Air

San Diego's Air Pollution Control District (APCD) has named Waste Management of San Diego (WMSD) a Clean Air Champion for Demonstrating Commitment to the Environment. Throughout the year, the APCD recognizes organizations that exceed current government regulations to reduce air pollution and global warming. "By utilizing cleaner technologies, Waste Management has demonstrated their commitment and leadership in reducing emissions of harmful air pollutants," said Air Pollution Control Officer Bob Kard.



WMSD was acknowledged for implementing several successful programs that directly reduced greenhouse gas emissions and pollutants. Currently, WMSD operates 122 liquefied natural gas (LNG) powered collection trucks, the largest LNG fleet in the nation. The emission reduction from the operation of this fleet of trucks is the equivalent of removing 9,200 cars from San Diego's roadways. "We are constantly seeking new and innovative ways to make our operations as sustainable as possible to protect the air we breathe and the surrounding environment," said Carl Scherbaum, district manager of WMSD. "We are honored to be recognized for this prestigious award and for the Air Pollution Control District to validate our hard work."

In addition, WMSD's fleet uses LNG from the world's largest landfill gas to LNG facility at Waste Management's Altamont Landfill & Resource Recovery Facility. The plant, which produces approximately 13,000 of LNG each day, creates clean vehicle fuel by collecting gas from the natural decomposition of organic landfill waste. "While our focus is on recycling as much of the reusable material we collect as possible, we are excited to be able to put the natural gas created from trash to fuel our clean air fleet of trucks," continued Scherbaum.



We are pleased to welcome you to the current issue of PERSPECTIVES. You are receiving this e-mail because we understand you are interested in waste management issues such as transportation, land use planning, public health and environmental protection.

Did You Know?

- *Waste Management, combined with its wholly owned subsidiary Recycle America, is North America's largest recycler, managing 8 million tons of recyclables, saving natural resources and energy.*
- *Our renewable energy projects create enough energy to power about 1 million homes and save the equivalent of about more than 14 million barrels of oil per year (or 3.6 million tons of coal).*
- *Waste Management's landfills provide more than 24,000 acres of protected habitat for wildlife, and 73 are certified by the Wildlife Habitat Council.*

Waste Watch: Waste Management Partners with Police to Fight Crime and Watch Neighborhoods

Law enforcement in the City of San Diego and East County now has some extra help in keeping the streets safe. Trash and recycling truck drivers with Waste Management of San Diego have been trained to watch out for suspicious activity and possible emergencies while out on their daily routes. Representatives from San Diego, El Cajon and Santee police departments and security professionals including a former FBI agent, taught nearly 150 Waste Management drivers to act as an extra set of eyes and ears for police, fire department and emergency services while servicing their customers.



“Since Waste Management drivers are familiar with their routes and are in the same neighborhoods every day, it puts them in the unique position to spot unusual activity and anything out of the ordinary including suspicious trash,” said Les Hart, community and municipal relations manager of Waste Management of San Diego. “The Waste Watch program opens up the channels of communication with the authorities to help keep them informed and alert of what’s happening in their city’s streets and alleys.”

“We applaud Waste Management for being proactive to help protect its customers,” said Chief Pat Sprecco of the El Cajon Police Department. “Waste Management is giving their drivers the necessary tools and training to learn the proper way to handle difficult situations and really make a positive difference in the community.”

We are pleased to welcome you to the current issue of PERSPECTIVES. You are receiving this e-mail because we understand you are interested in waste management issues such as transportation, land use planning, public health and environmental protection.

Did You Know?

- *Waste Management, combined with its wholly owned subsidiary Recycle America, is North America's largest recycler, managing 8 million tons of recyclables, saving natural resources and energy.*
- *Our renewable energy projects create enough energy to power about 1 million homes and save the equivalent of about more than 14 million barrels of oil per year (or 3.6 million tons of coal).*
- *Waste Management's landfills provide more than 24,000 acres of protected habitat for wildlife, and 73 are certified by the Wildlife Habitat Council.*

Ethisphere: Waste Management Named One of World's Most Ethical Companies

For third year in a row, Waste Management has been recognized by the Ethisphere Institute as one of the World's Most Ethical Companies. The company outperformed a field of thousands of entries based on its commitment to environmental sustainability and the performance of its employees in upholding ethical business practices that benefit the company, its partners and the communities it serves across North America.

"Waste Management is the largest company in our industry which means we have a tremendous opportunity and responsibility to make sure our operations are safe, ethical and environmentally beneficial. We are honored and proud to receive this prestigious recognition for the third year in a row." said Carl Scherbaum, District Manager for Waste Management of San Diego.

Ethisphere is a research-based think tank dedicated to creating and advancing best practices in business ethics, corporate social responsibility, anti-corruption and sustainability. This is the fourth year it has published the World's Most Ethical (WME) rankings. The institute makes its selections by conducting in-depth research and reviewing thousands of nominations from companies in more than 100 countries and 36 industries. The results will appear in the Q1 issue of Ethisphere Magazine.

"Waste Management's promotion of a sound ethical environment shines within its industry and shows a clear understanding that operating under the highest standards for business behavior is intimately linked to performance and profitability," said Alex Brigham, executive director of the Ethisphere Institute. "This year's World's Most Ethical Companies award was more competitive than ever, because companies realize that making ethics a priority is critical amidst a tough economic environment."

WME ranking is based on codes of ethics, litigation and regulatory infraction histories; evaluating a company's investment in innovation and sustainable business practices; looking at activities designed to improve corporate citizenship; and studying nominations from senior executives, industry peers, suppliers and customers. A complete list of the 2010 World's Most Ethical Companies is available at <http://ethisphere.com/wme-2010>.

THE GREAT BUSINESS PEOPLE
ETHISSPHERE