

Waste Management's San Diego County Perspectives



Waste Management Honored For Commitment To Clean Air, Customer Service and Corporate Responsibility



Waste Management of San Diego received the Blue Sky Leadership Award from the San Diego Air Pollution Control District and the Industrial Environmental Association for our commitment to improving and promoting air quality. We were recognized for several greenhouse gas emissions reduction programs including operating the second largest LNG collection fleet in the nation. The emission reduction from the operation of this fleet of trucks is the equivalent of removing more than 9,000 cars from San Diego's roadways. "It is a pleasure to honor Waste Management for its innovative achievements in helping to protect and improve San Diego's air quality," said Bob Kard, air pollution control officer at the San Diego Air Pollution Control District. "We all benefit by having cleaner air to breathe, and I commend them for being a role model when it comes to sustainability."

Waste Management was also named "Industry Partner of the Year" by the San Diego County Apartment Association at its Mark of Excellence Award ceremony. The annual event recognizes professionals and companies who own, manage or provide excellent products and services to the multi-family housing industry in San Diego County.



"It's an honor to be acknowledged by one of San Diego's most reputable associations," said Carl Scherbaum, district manager of Waste Management of San Diego. "Our goal is to provide excellent service every day to our customers and partners, such as the San Diego County Apartment Association, whether we are collecting trash and recyclables or offering convenient new recycling programs for apartment residents. This award belongs to our staff members who have gone above and beyond to make a positive impact on our customers."



We believe it is imperative to exhibit the highest ethical standards - as a company and as individuals. Our aim is to be defined by a culture that reflects our core values. Companywide, Waste Management was recognized by the Ethisphere Institute as one of the World's Most Ethical Companies for the fourth year in a row. Waste Management, the only environmental services company included on the list, was recognized for going the extra mile and implementing upright business practices and initiatives that are instrumental to the company's success, benefit the community, and raise the bar for ethical standards within the industry. Locally, Waste Management of San Diego was recently named one of San Diego's Most Trusted Brands by San Diego Metro

Magazine. Our team has been actively involved throughout San Diego County helping local law enforcement prevent crime with our Waste Watch program, keeping the air clean with our fleet of natural gas powered trucks, and supporting charitable organizations that increase awareness of environmental issues, such as the American Lung Association.



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Waste Management of San Diego Lends a Helping Hand to Local Organizations



Representatives from Waste Management of San Diego attended the 2011 MADD San Diego County Law Enforcement Recognition Luncheon. Ken Ryan, district manager of Coast Waste Management and Waste Management of North County, addressed the audience and presented leadership awards along with Eliosa Orozco, executive director of MADD San Diego and San Diego Charger Quentin Jammer. "Waste Management has been extremely proud to support MADD through the years," said Ryan. "And, when we hear the personal stories of families devastated by drunk driving, including some of our own employees, the important work the organization does to help keep drunk drivers off the road really hits home."



Kristine Costa, an account manager with Waste Management delivered the "Mission Moment" and shared her personal story of how drunk driving has impacted her family and why it is important to support organizations such as MADD. "MADD is an exemplary organization," said Kristine. "I want to do everything I can to help save lives and bring awareness to the cause."



On February 27, a team of Waste Management employees participated in the American Lung Association's "Fight for Air Climb" at the Omni San Diego Hotel. Les Hart, community and municipal relations manager, serves on the leadership board of the American Lung Association in California. Hart mobilized "Team Gang Green" who raced up 31 flights of stairs in an effort to raise awareness for the organization and its efforts to prevent lung disease. Team Gang Green raised \$1,525 and provided re-usable bags for event participants. The event raised nearly \$50,000! Hart's passion for the environment aligns well with Waste Management of San Diego's service offerings. "Our environmental initiatives, particularly those involving cleaner air results, make my position here and what I do every day much more fulfilling and a lot more interesting," states Hart. "People care more about the impact they have on the environment than they used to."



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Waste Management Grows Feeding America San Diego's Recycling Results By Nearly 70 Percent



Waste Management of San Diego (WMSD) has been working with Feeding America San Diego (FASD) - one of the largest distributors of donated food in San Diego - to dramatically increase the amount of material it recycles, almost 70 percent, since the launch of a comprehensive program in November 2010.

"Feeding America San Diego is grateful to be working with Waste Management to preserve and protect our environment," said Tim Ney, chief operations officer for FASD. "Our goal is to continue to improve the recycling program and strive to be a leader both in San Diego and among other partner food banks across the nation."

Only a few months into the program, WMSD has helped implement recycling practices at FASD's distribution center to create a more efficient and environmentally-friendly system that has significantly reduced the overall waste stream. Additionally, all of the organization's food that is not fit for consumption and was previously discarded is now collected by WMSD and composted.

WMSD also created user-friendly recycling stations in the interior and exterior of the FASD warehouse for the collection of cardboard, plastics, shrink-wrap, paper and food waste, and also provides staff and volunteer training on recycling and proper disposal methods.

"We are pleased to help Feeding America San Diego manage this program so they can recycle large volumes of cardboard, glass, aluminum and paper, as well as unusable food items," said Jason Rose, vice president and general manager of Waste Management San Diego and Orange County. "By using the latest in recycling technology and practices, they can continue to serve a community in need while improving the environment and creating a greener San Diego."



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